M13 Rules for the use of certification marks and references to the name of the certification body

Certified organizations may refer to their certifier in their promotional materials by stating the full name: NEOEMKI National Medical Device Conformity Assessment and Certification Limited Liability Company or by using the abbreviated name: NEOEMKI LLC.

From January 1, 2026, only the following certification mark may be used:

ISO 13485

NEOEMKI LLC. specifies the following rules for its clients in regard to use of symbols:

Used symbol and supporting text need to have unambiguous correspondence with the details of valid certification in regard to the subject and issuer of the certification.

Symbol(s) of certified quality system cannot be used in such manner that suggests product conformity.

The use of the certification mark on a product, on its packaging in a place visible to the consumer, or on a laboratory test, calibration or inspection report is not permitted.

Any statement or supporting information on product packaging is allowed only if it refers to the **certified status of the organisation**. Such statements or accompanying information shall not imply that a specific product, process or service has been certified.

Any reference or statement must include the name (logo) of the certified client, the standard applied and the name of NEOEMKI as certification issuer, for example: " …<name of the company> has been certified by NEOEMKI according to ISO 13485 standard."

In case of ambiguous and / or unauthorized use of the name of the certification body or certification symbols, NEOEMKI takes all necessary measures.

In case of partial suspension or withdrawal of the certification, certified organisation has to abolish any use of certification symbol on suspended or withdrawn field.

If the validity of the certified status has expired, the organization is not entitled to use the certification mark anymore and must cease using it with immediate effect. The certification mark may be used if the procedure for renewal of the certification status is in progress, on the condition that in the event of its failure, the organization must cease using the certification mark with immediate effect.